



A Publication of the Port City Lions Club
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Web Page <http://galions.org/18b/portcity/>

Monthly News

President's Comments

According to tradition, summer officially ended on Labor Day. It is now fall and we should be thinking about increasing membership and raising funds to support our charities. Your board has proposed that we devote the October business meeting to a cell phone blitz. Members of the club, over dessert, would call prospective candidates who have been previously contacted by other club members. We are also going to have a broom sale on Saturday, Sept. 30, in Jon Lichner's neighborhood. We will meet for breakfast and then split into teams. Please take part. It was so much fun last spring.

Port City Lions has traditionally shown a strong presence at District activities. Save Sept. 30 for the District Rally in Jesup. We placed 4th in last year's points contest. Let's show 18B that this small club is, and will continue to be, a force in the District.

Lion President MaryAnn

Editorial Comment PDG Rick Mizell

I know we all agree that membership and club growth is vital to our strength as a Lions Club. But how do we go about achieving this?

Membership growth cannot be promoted from the Club President or by 1 or 2 Lions. It must be promoted collectively by each member. While each one of us has been reached in some sort of membership program, it is now our turn to present that program as we conduct our outreach to this community. Not every one of us has the confidence or skills to go out and ask a friend or business acquaintance to visit the club, together we can make that difference.

During the month of September, each of us should take time to reflect on how being a Lion has changed your life. What kind of life experiences you have had and how you can in turn relate to others who can benefit by being a Lion? Take time to make

a list of potential members. Categorize them as friends, business contacts, church members, etc. Write down their phone numbers if possible. Then bring this list with you to the October business meeting.

Our goal is to contact those prospects and invite them to visit our meeting. We must remember that our most effective tool in recruiting new members is the work we perform in the community. It is the eyeglasses we provide, the eye surgeries, the hearing aids we provide. It's the youth support such as the Leo Club, the All State Band, the Youth Exchange Program and the Camp experience for the visually impaired youth. All of these are in fact, miracles that we make happen.

Our strength as a Lions Club comes from members who take an active part in the activities of this club. Does it mean that each member must attend each and every meeting or service project? No, but it means that they take part in at least some of the work we provide. Being a Lion in name only is meaningless unless you enable that person to grow in service to the club and the community. Each one of us should

reach out to our "At-Large Members" and let them know that are still welcome and missed.

Our strength in attracting new membership comes from attracting potential members who have the talents and skills necessary for community service. But before we can attract that new member, we must be confident of what we do and who we support. We cannot recruit members

by saying we raise money for our causes. We must talk confidently about our charities such as the Lighthouse, the Camp, Leaderdog, RFB&D and yes, our eyeglass program with Lenscrafters. All of these are part of what we do and do well.

Be sure to visit the LCI website www.lionsclubs.org and read the President's monthly comments. IP Ross's theme is "Membership Growth: It's Totally Up To You."

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Birthdays and Anniversaries	
Anniversary Jon Alan Lichner	September 7
Birthday Richard S. Mizell	September 16